



ANNUAL PROGRAM PLANNING

W. D. BOYCE COUNCIL

WHY?

- Units that follow an annual planning process are greater than 75% more likely to grow and succeed.
- Annual Planning is tied directly to the new metric system. Units that meet 3 or more metrics are greater than 90% more likely to grow and succeed.

Unit Metrics



Training



Size



Growth



Advancements / Leadership



Outdoor / Super Activity

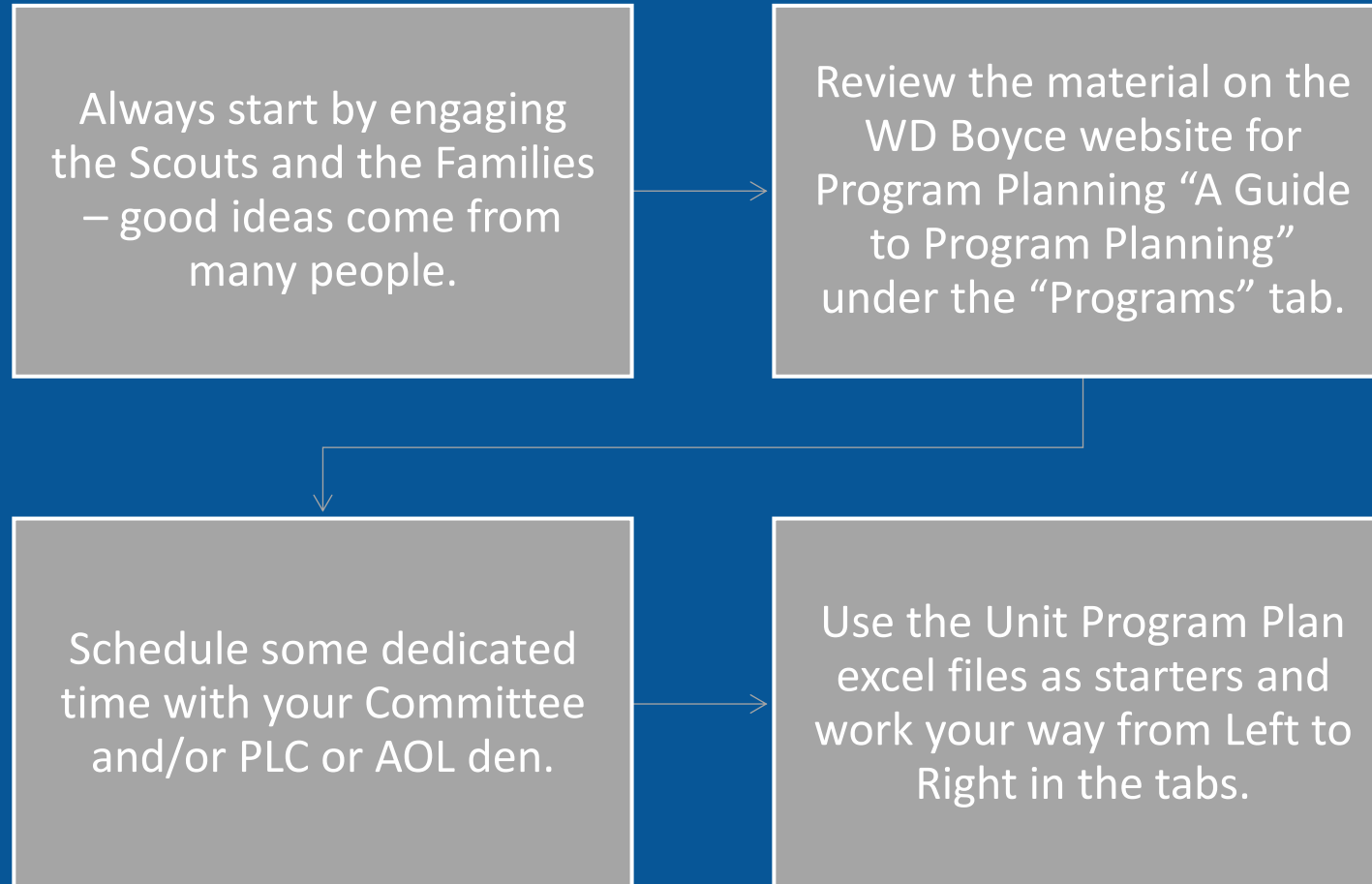
Program Planning

- W. D. Boyce Website
 - Program Planning

Provide your District Commissioner or District Executive with a copy of your plan by July 31st

- Unit Budget
- Unit Calendar
- Unit Leadership Inventory
- Unit Membership Recruitment Plan

Program Planning – How To



Brainstorm ideas



What activities did you like last year and want to duplicate?



What new things did you discover from others or hear about?



Don't forget Service project ideas



Factor in Council/District Activities – things you don't have to plan as much

Unit Adult Leadership

- Review your succession planning
 - Don't just assume people are returning
 - Look ahead for potential gaps
 - “Who is your next?” is an open question – this does not have to be formalized, but this should start the train down the track of getting that person engaged, trained, and ready.
- Validate that you have the right numbers in positions required for Unit Renewal.
- Look ahead for Adult Leader Training – [Wood Badge](#), [University of Scouting](#), [BALOO](#) and [IOLS](#).

Budget



Now that you have your activities picked – start fleshing out your budget



If you have a budgeting tool that works, the excel file is not required



Plug in your activities.



Don't forget Leader Recognition and Training

Recruiting Thoughts

- Ideas in the workbooks are just springboards
- Remember to broaden your perspective – every event can be a recruiting event
- Stand back from the daily grind – look to see how your unit is seen from the outside world (social media, website, trailer, meeting rooms, etc)

Wrap it up

- You have a budget – calculate your fundraising needs
- Communicate, Communicate, Communicate! Let the families know now and throughout the year the plan.
- Send your plan to your Commissioner or DE –Membership Recruitment Plan, Budget, Calendar, and Leader Inventory
 - Upload any documents in the Secure Upload Portal
<https://www.dropbox.com/request/JYnmhIBkK0Q8dykEvch>
 - Drop it off in hard copy
 - Send an email

Scouting America™

Questions

