

Trail's End®



Fund Your Summer Adventure!

How to Sell Over \$1,400 in Just Over 8 Hours

5

MINS

Personalize Your Account

Download the Trail's End app and register an account if you haven't already done so. Set your goal, add pictures and a short bio telling customers why you're fundraising.

10

MINS

Online Direct

Utilize the Trail's End app to automatically reach out to contacts in your phone, asking them to support your Scouting adventure by ordering online! You can choose campaigns that include email(s) and/or text messages. Trail's End does the work, and the average customer orders over \$65 when they use Online Direct. You can also share your fundraising page through social media, and ask your family members to do so, too! **Just 8 online orders of \$65 = \$525!**

4

HOURS

Storefronts

Sign up for and work storefront shifts of at least 4 hours at a local business that has already given permission for Scouts to sell there. A single Scout working with their parent can sell over \$125/hour. **Just 4 hours can equal \$500 in sales!**

4

HOURS

Wagon Sales

Spend just four hours over a couple of days selling door-to-door in your neighborhood, either with product or taking orders. Wear your uniform, take a parent with you, introduce yourself and explain what you do in Scouts and why you're fundraising. **4 hours can easily equal \$400 in sales – or more!**

Total Sales: \$1,425

That's more than enough to earn your way to ISR Cub Scout Resident Camp, or over half-way to a week of Scouts BSA Summer Camp at Ingersoll Scout Reservation! Plus, you'll earn an Amazon gift card worth at least \$50.

