

From: Charlie Zimmerman Charlie.Zimmerman@scouting.org
Subject: 🍿 Popcorn News: Ready for the weekend!
Date: September 22, 2023 at 1:33 PM
To:



TO: All W. D. Boyce Kernels

☀️ **All - While it's a little damp around the council right now, the forecast is looking GREAT for this weekend:**

Saturday



Mostly Sunny

High: 82 °F

**Saturday
Night**



Partly Cloudy

Low: 57 °F

Sunday



Partly Sunny

High: 74 °F

With such great weather on tap, be sure to encourage your Scouts and their families to take advantage of the shifts many of you have already reserved for storefronts this weekend:

Blain's Farm & Fleet
Casey's
Jewel-Osco
Lowe's Home Improvement
Luther Oaks Assisted Living Facility
St Pat Sunday Mass
St. Pat Saturday Mass
Tractor Supply Co.
Brimfield
Hy-Vee Grocery
Casey's
Casey's
Lowe's Home Improvement

Bloomington
Bloomington
Bloomington
Bloomington
Bloomington
Bloomington
Bloomington
Bloomington
Brimfield
Canton
Chenoa
Clinton
East Peoria

Lowes Home Improvement	East Peoria
Sutherland Ace Hardware	East Peoria
Casey's	Farmington
Casey's	Hanna City
Casey's	Hudson
Casey's	La Salle
Casey's	Lexington
Casey's	Mackinaw
Casey's	Metamora
Blain's Farm & Fleet - Morton	Morton
Casey's	Morton
Walmart Supercenter	Morton
Ace Hardware	Normal
Casey's	Normal
Jewel-Osco	Normal
Normal	Normal
Schnucks	Normal
Walmart Supercenter-Normal	Normal
Blain's Farm & Fleet	Ottawa
Ace Hardware	Pekin
Schnucks	Pekin
Tractor Supply Co.	Pekin
Hy-Vee Grocery	Peoria
Lowe's Home Improvement	Peoria
Nena Ace Hardware-Peoria	Peoria
Schnucks	Peoria
Casey's	Washington
Monical's Pizza - Cherry Tree Shopping Center	Washington
The Blend - Washington	Washington

Tip #1: Consider a reward for Scouts who "sell out" their storefront inventory! Even a candy bar or small Dairy Queen treat for each Scout can be a great motivator!

More Reservations Available!

If you don't have a storefront already reserved for this weekend, it's not too late! There are a BUNCH of available hours at great locations throughout the council.

*The locations in **BOLD** have averaged **\$170-\$250+** in sales per hour!*

Casey's	911 Morrissey Dr	Bloomington
Casey's	2017 Fox Creek Rd	Bloomington
Tractor Supply Co.	2238 Westgate Drive	Bloomington
Casey's	125 N 5th Ave	Canton
Hy-Vee Grocery	825 N Main St	Canton
Casey's	316 W Cemetery Ave	Chenoa

Casey's	1603 E Washington St	Clinton
Sutherland Ace Hardware	2244 East Washington Street	East Peoria
Tractor Supply Co.	900 S Main St	East Peoria
Casey's	565 W Main St	El Paso
Casey's	1801 S Main St	Eureka
Casey's	84 S Main St	Farmington
Casey's	400 Woodland Knolls Rd	Germantown Hills
Nena Ace Hardware	505 Jubilee Lane	Germantown Hills
Casey's	19416 Springfield Rd	Groveland
Casey's	13023 W Farmington Rd	Hanna City
Casey's	1725 P J Keller Hwy	Lexington
Ace Hardware	521 N Kickapoo St	Lincoln
Casey's	605 S Orchard St	Mackinaw
R.P. Lumber	600 8th St	Mendota
Sullivan's Ace Hardware	1116 Meriden Street	Mendota
Casey's	911 W Mt Vernon St	Metamora
Casey's	101 Detroit Ave	Morton
Ace Hardware	204 East College Avenue	Normal
Casey's	810 Beech Street	Normal
Casey's	1301 S Main St	Normal
Blain's Farm & Fleet	4140 Columbus Street	Ottawa
Nena Ace Hardware-Peoria	1415 W Forrest Hill Ave	Peoria
Casey's	703 East Howard Street	Pontiac
Casey's	902 Walnut St	Washington
Casey's	2201 Washington Rd	Washington
Monical's Pizza	6 Cherry Tree Shopping Center	Washington

Tip #2: Looking for some fresh scenery? Don't hesitate to reserve an unclaimed storefront and travel to a nearby town to hold a sale!

We Want More Tips!

What's working for your unit? What tips would you share?

- Tell us about a treat or motivator that really gets the Scouts excited!
- What's the best tip you've picked up from the [Trail's End Facebook page](#)?
- Do you send out a regular email to families in your unit?
- What's a great suggestion you've gotten from a customer?
- Do you put out a sign for your storefront? Show us!
- What's the most effective way to advertise storefronts on social media?
- What do you say to the Scout (or parent) who's uneasy about selling at a storefront?
- What's the best sales pitch you've heard from one of your Scouts?

Be sure to post them on our [council popcorn Facebook page](#) or send them to me to include in a future email.

 **Finally, keep posting photos of your Scouts in action!**

Have a great weekend!

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Charlie Zimmerman | Field Director

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