

From: Charlie Zimmerman Charlie.Zimmerman@scouting.org
Subject: 🍿 Popcorn News: Top Sales, Replenishment Order Pickups and MORE!
Date: September 20, 2023 at 5:17 PM
To:



TO: All W. D. Boyce Kernels

All - We're seeing great results this year, and we know many of you are, too! Many units have come in to either the Peoria or Bloomington office to pick up MORE popcorn before their replenishment orders arrive. If YOUR UNIT needs more popcorn before the replenishment orders arrive on September 28, please come into either office and we'll take care of you as best we can.

Both offices are out of Popping Corn and Salted Caramel Corn, and quantities of some other flavors are limited.

🚀 Rocketing to the Top!!

Our top ten Scouts are tearing it up! Each one has more than surpassed the target for earning their way to camp at ISR this summer!

Unit	Scout	Total_Sales
Pack 3488	Revan D	\$ 4,025
Pack 3488	Grayson b	\$ 3,601
Pack 3488	Andrew S	\$ 3,538
Pack 3488	Jada T	\$ 2,960
Pack 3488	Sam R	\$ 2,889
Troop 888	Victoria R	\$ 2,619
Troop 1957	Alexandria W	\$ 2,585
Pack 3925	Will H	\$ 2,580
Pack 3488	Grayson M	\$ 2,575
Pack 4142	Lennox D	\$ 2,465

Congratulations, too, to these Top 10 units leading the way in App Sales:

Unit_Name	District_Name	Total \$
Pack 3488	Heartland	\$ 35,293
Pack 3988	Crossroads	\$ 20,271
Pack 3925	Crossroads	\$ 13,395
Pack 3910	Crossroads	\$ 10,840

Pack 3919	Crossroads	\$	10,840
Pack 3085	Wotamalo	\$	10,304
Pack 3073	Wotamalo	\$	9,808
Pack 4142	Crossroads	\$	9,731
Pack 3050	Heartland	\$	9,453
Pack 3709	Lowaneu	\$	8,996
Pack 3168	Wotamalo	\$	8,729

Replenishment Orders Added to Inventory

Note - Once your replenishment order was approved, the order was added by the Trail's End system to your unit inventory. Our apologies if this has caused any confusion!

Storefronts Available THIS WEEKEND!

Over 500 hours of storefront time remain unclaimed for this weekend. This availability includes shifts at some of our top-producing and high-potential locations! These include (but aren't limited to!):

Casey's	911 Morrissey Dr	Bloomington
Casey's	2017 Fox Creek Rd	Bloomington
Casey's	125 N 5th Ave	Canton
Hy-Vee Grocery	825 N Main St	Canton
Casey's	565 W Main St	El Paso
Casey's	400 Woodland Knolls Rd	Germantown Hills
Casey's	19416 Springfield Rd	Groveland
Casey's	13023 W Farmington Rd	Hanna City
Sullivan's Ace Hardware	1116 Meriden Street	Mendota
Casey's	911 W Mt Vernon St	Metamora
Blain's Farm & Fleet	150 E Courtland St	Morton
Casey's	101 Detroit Ave	Morton
Ace Hardware	204 East College Avenue	Normal
Casey's	810 Beech Street	Normal
Blain's Farm & Fleet	4140 Columbus Street	Ottawa
Nena Ace Hardware	1415 W Forrest Hill Ave	Peoria
Casey's	2201 Washington Rd	Washington
Monical's Pizza	6 Cherry Tree Shopping Center	Washington

If some of your Scouts aren't going to the Council Camporee in Ottawa, book a storefront or two and encourage their families to sign up for a few shifts!

Replenishment Order Pickup

Pickups for replenishment orders will take place at the same locations where you picked up your initial orders:

Crossroads:

Owen Nursery & Florist - 1700 Morrissey Dr Bloomington IL 61704

Green Nursery, & Floral - 1700 Monmouth St, Bloomington, IL 61701

8 am - 5 pm - [Reserve your time](#) | [Map](#)

Heartland & Wotamalo:


Federal Companies - 101 National St, East Peoria, IL 61611

8 am - 5 pm - [Reserve your time](#) | [Map](#)

Lowaneu:

Test, Inc - 2323 4th St, Peru, IL 61354

4 pm - 5 pm - [Reserve your time](#) | [Map](#)

 **Remember:** The Kernel Guide has a graphic to help you plan how large a vehicle - or vehicles - you'll need to pick up your order. You can download it here:

wdboyce.org/popcorn (Additional information for Scouts, parents and kernels has also been added to the Popcorn page recently - be sure to check it out!)

Challenges and Free ISR Summer Camp!

We've already had a number of challenges, designed to help Scouts get started and keep moving forward. A challenge was just sent today to last year's Top Sellers to encourage them to reach \$1,000 in sales by October 1. More challenges - including unit challenges - will be coming!

We hope you'll encourage Scouts to keep selling as well. One way you can do this is to remind Scouts (and their parents) that - in addition to Amazon gift cards and unit incentives - they can earn FREE registration for summer camp at ISR! Over 180 Scouts received this **bonus** incentive provided by the council in 2022.

- **Scouts BSA and AOL (5th grade)**

Sell \$2,500: One week at 2024 ISR Summer Camp or NYLT

- **Cub Scouts (K-4th grade)**

Sell \$1,250: One 2024 W. D. Boyce Council ISR Cub Resident Camp youth registration.

Prizes for Cub Scouts

Need some inexpensive prizes for your Cub Scouts? The Scout Shop has an assortment of great prizes on sale, some of which are under \$5!

Cub Scout Accessories - Promos
scoutshop.org



Facebook Group Growing!

We continue to see kernels joining our Facebook group! Good questions are being asked AND answered. It'll also be the place to go when you're looking for popcorn transfers to or from your unit as the sale goes on. Join here:

W. D. Boyce Council POPCORN
facebook.com



Looping in Your Unit Leaders

Some unit leaders would like to be included in these emails, while many others feel like their inboxes runneth over... We get it, and we're trying to be respectful of that!!

Please let your unit leader know that if they'd like to receive these emails, all they have to do is [register as a co-kernel on the Trail's End site](#) for your unit. That won't make them the Unit Kernel, but it will get them on the list of those receiving our popcorn-specific communications.

Emails to Scouts - Safe Communications

Throughout the sale, bulk emails may be sent to the email addresses on file for Scouts. In many case, these email addresses are those of the Scout's parent, but in other cases they may be addresses used by the Scouts themselves. While these emails may be personalized with the Scout's name and sales information, at NO TIME will we engage with Scouts in one-to-one, private communications. All e-mails being sent to Scouts will be reviewed by more than one W. D. Boyce Council adult leader, and at NO TIME will they solicit or encourage direct responses by Scouts.

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