From: Charlie Zimmerman Charlie.Zimmerman@scouting.org

Subject: Popcorn News: A Great Start!!





To: All W. D. Boyce Popcorn Kernels September 12, 2023

❤ Wow, what a great first weekend!!

We've already had **over 900 hours** of storefront hours worked by Scouts, and our council-wide sales are over \$138,000. Reports from storefronts all over the council have been extremely positive, and it sounds like the S'mores popcorn is just as big a hit as we expected it would be.

Replenishment Orders Due September 17

I know it seems like we JUST GOT popcorn into everyone's hands - because we did! - but it's already time to place replenishment orders. Hopefully you've already seen some great sales, and based on the number of units already clamoring for more product, I think that's the case for many.

Placing your replenishment order can be done from your Leader Dashboard. Keep in mind two key points:

- 1) There's no limit on ordering S'mores popcorn, but don't go too crazy. Stike all flavors, keep in mind what sales have been like thus far and plan your order accordingly.
- 2) **\Q** Chocolatey Pretzels will be available in this order! These make it even MORE IMPORTANT to keep your inventory in a cool, dry place. No customer wants to buy a melted lump of chocolate and pretzels!

♦ Need More Popcorn *Even Sooner*?

We can help! We have extra popcorn at the Scout Service Centers in both Bloomington and Peoria. Plus, Mary Johnson has a supply of popcorn at her home for units in the Lowaneu District. Stop in to either office or contact Mary if you need more popcorn to help your unit "reload" before this weekend!

Also, remember that unit can transfer popcorn to each other via the Leader Dashboard. Reach out via the council popcorn Facebook group to find a unit that may be able to help!

Reminder: At no time are units permitted to solicit contributions for unit programs

It's not uncommon for units to consider putting out a tip or donation jar at storefronts, or to have people ask if they can just make a donation instead of buying popcorn. HOWEVER, this clearly goes against BSA policies which state:

"Youth members shall not be permitted to serve as solicitors of money for their chartered organizations, for the local council, or in support of other organizations. Adult and youth members shall not be permitted to serve as solicitors of money in support of personal or unit participation in local, national, or international events."

The Solution: Heroes and Helpers - Don't Overlook This Great Alternative!!

Despite the prohibition against soliciting donations for Scouting, some people want to support Scouts without taking home any popcorn. And often they want to extend that helping spirit BEYOND Scouting. This is where "Heroes and Helpers" comes in:

- By making a "Heroes and Helpers" donation, customers are actually PURCHASING POPCORN which is then shipped around the country to military personnel and their families, shared with other local "heroes and helpers" and contributed to local food banks.
- Your unit earns the same commission on this sale as it would for any other sale, and Scouts still earn Trail's End rewards and credit towards council camp incentives, so Scouting benefits as well!

The Trail's End app and our order card provide for amounts of \$30, \$15 or whatever a customer would like to contribute.

Last year, our council had slightly over \$36,000 in "Heroes and Helpers" donations - let's see that number go even higher this year!

Questions? I'm always happy to help - and so are your District "SUPER KERNELS":

Crossroads Meg Brewer mjohnson428@gmail.com

Crossroads Angie Scott angie@eextd.com

Heartland Angie Karcher angela_karcher@yahoo.com

Lowaneu Mary Johnson g-racer07@hotmail.com

Wotamalo Bill Pope popewl1@yahoo.com

Wotamalo Nicole Shake mamascout86@gmail.com

Also, don't overlook our W. D. Boyce Popcorn Facebook group!

Charlie Zimmerman | Field Director

BOY SCOUTS OF AMERICA

W. D. Boyce Council
614 NE Madison Ave.
Peoria, IL 61603
T 309.673.6136 | C 309.635.5964
charlie.zimmerman@scouting.org