



From: Charlie Zimmerman Charlie.Zimmerman@scouting.org 
Subject:  Popcorn News: Off and Running!!
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To:

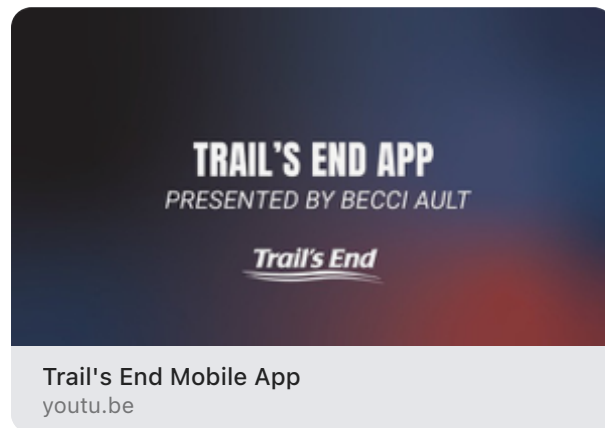


To: All W. D. Boyce Popcorn Kernels

Thanks to everyone who helped make the popcorn pickup process as smooth “like butter!” yesterday - especially those who helped sort popcorn on Wednesday. Armed with over 3,000 cases of popcorn, our Scouts are now off and running for a great season!

Gettin’ Into the App

Easy to use as the Trail’s End app is, anything new can take some getting used to. Here’s quick 6-minute Trail’s End video designed to help with that. You might also find it helpful, so that you can be up to speed on the app as well!



Storefronts

Are you ready to go? Need some inspiration? Check out our [Storefront Insights](#), taken from this year’s Popcorn Kickoff presentation. This short guide gives you some tips on running storefronts, [supplies you’ll want to have on hand](#) (and an easy guide to ordering them via Amazon), plus tips on booking your own storefronts at local businesses.

Also, this weekend we have over 200 hours of storefronts booked... but another 300 hours are yet to be claimed! Remember that it doesn’t take a lot - or a lot of Scouts - to have a successful storefront. Even one parent and their Scout can have a great time selling popcorn!

And the weather this weekend is going to be perfect! ☀️

Don’t let this weekend get away without kicking off this year’s sale! Here’s a sampling of some available storefront locations this weekend:

STORE FRONT LOCATIONS THIS WEEKEND:

Blain's Farm & Fleet - Ottawa
Lindy's Grocery & Monica's Pizza - Washington
Walmart - Morton
Tractor Supply Co - Pekin
Casey's - Lincoln, Pontiac, Lexington, Metamora and more!

Kudos to units in Canton, Normal, La Salle, Morton, Germantown Hills, Peoria and more that are already gearing up for this weekend!

Order Forms

Scouts ready to go door to door? Still need order forms? Remember that you can download and print them at home from wdboyce.org/popcorn, or stop by either Scout Service Center to pick some up.

Questions? I'm always happy to help - and so are your District "SUPER KERNELS":

Crossroads	Meg Brewer	mjohnson428@gmail.com
Crossroads	Angie Scott	angie@eextd.com
Heartland	Angie Karcher	angela_karcher@yahoo.com
Lowaneu	Mary Johnson	g-racer07@hotmail.com
Wotamalo	Bill Pope	popewl1@yahoo.com
Wotamalo	Nicole Shake	mamascout86@gmail.com

Also, don't overlook our [W. D. Boyce Popcorn Facebook group](#)!

Have a great weekend!

Charlie Zimmerman | Field Director

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