TRAIL'S END APP

Exclusively for Scouts to sell & manage their fundraiser!

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DOWNLOAD THE APP & START YOUR ADVENTURE TODAY! visit trails-end.com/app or text APP to 62771 to download

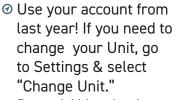
REQUIRED TO SIGN UP:

Cound	cil
Distri	ct
Unit	

SIGN IN OR REGISTER AN ACCOUNT



12:28 PM



Record ALL sales in the App & start selling today!

Username	
Password	
SIGN IN	
Remember Me	
Don't have an account? Registe	r -
Forgot username/password?	
Privacy Policy CO	CPA

- Each Scout needs a separate account, even siblings.
- ⑦ You can use the same email for multiple accounts.
- To switch between accounts in the App, click the name dropdown at the top of the screen.

Pro Tip, Be sure to allow the Trail's End App access to your device's microphone, location and Bluetooth to accept debit/credit. Trail's End pays all fees!

ACCEPTING CREDIT

Everyone can accept debit & credit cards for free because Trail's End pays all fees. Square readers are compatible and can be purchased at Amazon.com or most big box retailers.

- Manual Entry (no reader) Type in the customer's card information.
- Magstripe Reader (Android) Swipe reader plugs into headphone jack.
- Lightning Reader (Apple) Swipe reader plugs into lightning jack.
- Bluetooth Reader Wirelessly connects to a device via Bluetooth. Accepts EMV chip cards, Apple Pay, Google Pay, Samsung Pay, NFC Contactless and Tap to Pay.

SET A GOAL & START EARNING REWARDS

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GOAL GIFT CARDS		GOAL		REWARDS
2023 POINTS GOAL	CL	AIM YOUR GI	FT CARD	
		Total Sales		\$0.00
Earn a \$0 Amazon Gift Car		Reward Leve	I Reached	\$0
FOR EACH \$1 DOLLAR SOLD YOU WILL RECEIVE 1.25pts CREDIT/ DEBIT 1.25pts DIRECT 1pt CASH		Gift Card Am	t. Earned	\$0.00
MY PRIZES	1 1	Gift Card Am	t. Claimed	\$10.00
		Amount Left	to Claim	\$10.00
NO PRIZES	CL	AIMED GIFT C	ARDS	
	Da	ate An	nt. Claim Cod	e
	То	tal \$0	0 Redemp	tions
		OUESTIONS ABOUT		\$10
		WEW INSTRUCTION		

- ⑦ To set a goal, scroll and tap to select prizes at different levels or manually enter your goal.
- O When your leader submits the Unit's Rewards order, and you have an e-Gift card available, tap the claim button to email your Amazon.com e-Gift Card.
- ⑦ To track progress, check the App to see how close you are to reaching the next rewards level.

MULTIPLE WAYS TO SELL

Did You Know? Scouts that sell using **BOTH** in-person and online average **90% MORE** than Scouts that sell only in-person, and 5X MORE than those that sell only online!

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≡	Perryn C. 🤊	· <
MY GOAL O PO	NTS	*Data refreshes hourly.
HEXT REWAR		500 <u>váv</u> 80 points
UNIT #1 SALES (#1 pts.)	COUNCIL COUNCIL #8 sales (#8 pts.)	NATIONAL #410 SALES (#410 pts.)
TOTAL SALES \$	20	
ONLINE		
\$20 (100%)	\$0 (0%)	\$0 (0%)
	PAYMENT TYPI	
START	AUTO	HARE<
Pashboard Online	Direct Wa	

Online Direct: Sell online & ship directly to customers
Wagon Sales: Direct sales to family, friends and neighbors (with adult supervision.)
Did You Know? 2 out of 3 people will buy when asked at their door.

Storefront Sales: Leverage high foot traffic locations reserved by Unit Leaders Pro Tip, the average Scout sells nearly \$165 per hour at storefronts. Sign up and sell for about 6 hours to easily sell over \$1,000!

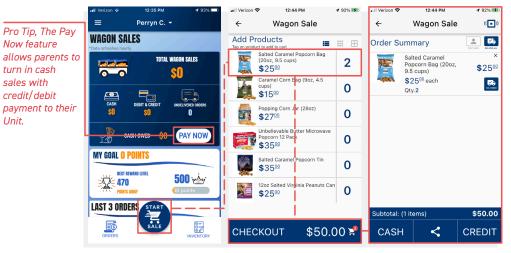


ONLINE DIRECT

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	÷	Manage Page		≡	Perryn C. 👻		÷	Online Direct		×	С	nline Direct		Pro Tip, Share
			266/400	ONLINE DI			Tap on produc	oducts ct to add to cart			First Ni	ame		cart feature, this
		SAVE			TOTAL ONLINE S	ALES		Sweet & Salty Kettle Corn 6- Ounce	0	Ľ	- 1			allows you to
Pro Tip, Share					\$ 20		400	\$25 ^{<u>00</u>}	- v		Last I	Name		send the current
your page via	FAVORITE	PRODUCT	~		م کر ج		Sec.	Salted Caramel Flavored Popcorn 16-Ounce Bag	0					order to a
email, text, or	SCOUT PH	0105	~	APP		vers -		\$25 ⁰⁰ White Cheddar Flavored	-	6	Email			customer directly
social media so		0100		APP	ONLINE O		- 20	Popcorn 9-Ounce Bag	0		Phon			via text so they
your customers	PROFILE P	ICTURE	~	40	\$20	· .		\$25 ⁰⁰ Unbelievable Butter Microwa			- FIIOII			can complete
can place online orders and	SHARE YO	UR PAGE	^	MANAGE PI	IGE ete. Finish profile for best custom			\$27 ^{<u>00</u>}	ື 1	ſ	🖞 Shipp	ing Address 1		their order on their phone with
products ship		START AUTOSHARE		AVATAR		PHOTOS		Original Beef Jerky 2.6-Ound Bag \$27 ⁰⁰	e 0		I	The	l'm	credit or debit
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		PREVIEW PAGE	\supset	ORDERS	SALE	MANAGE PAGE	CHEC	коит \$27	7.00 📌		⊕ ₽	space	next	

 Record customer orders in the Trail's End App, take payment and products ship directly to your customers.

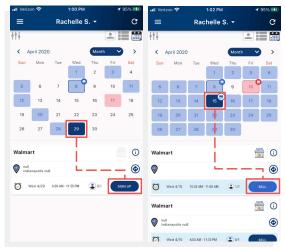
WAGON SALES



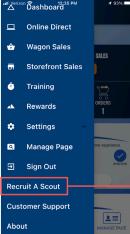
Pro Tip, Marking an item as "Undelivered" means you plan to return with product later. Be sure to record the customer info for undelivered items, and you can track when it's later delivered by tapping the delivery truck.

RESERVE STOREFRONT SHIFT

Pro Tip, Storefront sites and shift availability is managed by your Unit Leader, reach out to them for missing or incorrect info



RECRUITMENT



ISSUE A REFUND

CUSTOMER IN	FORMATION
NAME Jane Doe	
EMAIL	
ADDRESS	
СІТҮ	STATE
ZIP	PHONE NUMBER
ORDER STATUS Delivered	ORDER TOTAL \$25.00
PAYMENT TYPE Cash	ORDER NUMBER 8369739-app
PRODUCTS OR	

 Select "Order" and then tap the order you want to refund. CAUTION, Trail's End does NOT store card info so this action can't be undone.

 The Recruit feature allows you to collect contact info from families interested in joining while selling popcorn. The completed form triggers an email to the unit leader, council, and recruit gets a link for more info.