

**From:** Charlie Zimmerman Charlie.Zimmerman@scouting.org  
**Subject:** Initial Orders Due Sunday, August 20 (& More!)  
**Date:** August 18, 2023 at 8:10 PM  
**To:**



*To: All 2023 W. D. Boyce Popcorn Kernels*

All - Just a reminder that initial popcorn orders are due this Sunday - and it's easier that ever!

**Trail's End**

**Invite Your Scouts** READ-ONLY MODE ORDER POPCORN

## 2023 Selling Campaign

Choose Delivery...

Back Submit

Product	Selling Units : Case	Final Unit Order	
QTY:	Base Commission: %	Earnings:	Total:

Column Descriptions:

CS: Case (multiple selling units in a box) CT: Container (sellable unit, in Bag, carton, collection bag/in)

- Selling Units - Case - Number of containers (sellable units) per case
- Final Unit Order - Displays your actual order that you will pick up from your council.

Note: Total Need and Surplus/Shortage columns will not be visible if this order is not enabled to include Scout orders.

Simply enter your unit's sales goal, at the Trail's End web site will auto-populate your order for you, based on their sales mix data that will give you an optimum variety (and quantities) of products to help you meet that goal!

This will include the all-new S'mores Popcorn, which is a limited edition! For every \$3,000 of popcorn ordered, units can order one case of this delicious new product.



### **Popcorn Order Pickups**

Mark your calendars for the following dates for popcorn order pickups:

- Initial Order: September 7
- Replenishment Order: Sept. 28
- Final Order: November 16

Pickup locations will be as follows:

- **Heartland and Wotamalo Districts:** Federal Warehouse - East Peoria
- **Crossroads District:** Owen Nursery - Bloomington
- **Lowaneu District:** Test, Inc. - Peru

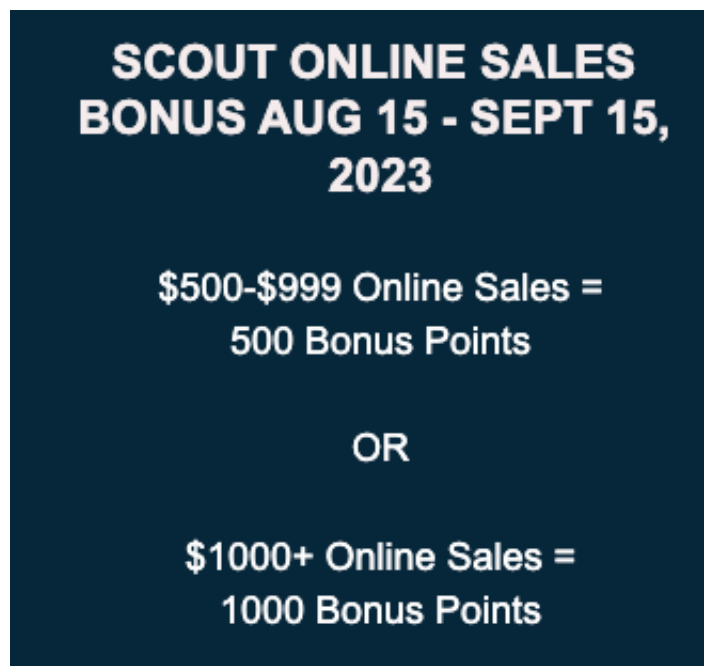
*Additional details regarding reserved pickup times will be coming soon!*

### **Sale Has Begun - Online Sales Bonus!!**

The popcorn sale is officially open - no need for Scouts to wait to have popcorn in hand! Remember that the order card is available for download and printing at home from the council popcorn web page at

[wdboyce.org/popcorn](http://wdboyce.org/popcorn)

Also, Trail's End is currently running a bonus promotion:



**\*Points Added By Sept. 22, 2023**  
**\*See Full Rules on our FAQ page at**  
**Trails-end.com.**

### **More Storefront Locations!**

Storefront locations continue to be added on an almost daily basis - be sure to check and see if more businesses in your area are now available. If there are local business or additional times you want to see added, please feel free to reach out to stores directly. Also, the Trail's End team is standing by and ready for specific requests. You can fill out a request form here: <https://support.trails-end.com/support/home> - choose the option to Submit a Ticket, and pick "Storefront Reservations" as the Topic.

### **More Resources! More to Come!**

Be sure to visit the council popcorn webpage at [wdboyce.org/popcorn](http://wdboyce.org/popcorn) for more resources, including:

- 2023 Product Lineup card (with prices)
- 2023 Kernel Guide
- Council Popcorn Kickoff Presentation
- Links to Trail's End Webinars and Videos

**That's it for now, but there's more to come. Thanks for all you do for Scouting, and for being a part of the 2023 Popcorn Fundraiser!**

**Charlie Zimmerman | Field Director**

### **BOY SCOUTS OF AMERICA**

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