

#ADVENTUREON!



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**Fall 2023
Recruiting**

Cub Scouts

Building on what we introduced last year:

- Plan your Scout Talks and School Nights for Scouting with your District Executive using 12-Step plan.
- Council will print flyers and provide yard signs, DEs will give Scout Talks
- **Special Facebook geofencing offer:**
 - Council will set up for your School Night for Scouting and MATCH the first \$50 of the cost.
 - Sign up at the same time you complete your SNFS planning form



Cub Scouts

Additionally:

- Reach out to Cub Scouts "lost" during COVID.
 - District professional will provide you with contact lists of former Cub Scouts who are still within the age range of Cub Scouts
 - No rejoining fee!
- Plan "NFAs" (Normal Friend Activities)
 - Low-pressure events where kids and families can have fun, mingle with current Cub Scouts and their families
 - Fun for your pack, but also provides a welcoming environment for new families
- Mixed-gender Dens
 - Piloted last year nationally and in our council, now officially approved.
 - Especially helpful when single-gender dens are too small, short of adult leaders.

Cub Scouts

2023 Goal

Five by Five - ***PLUS 5***

Five new Lions...

Five new Tigers...

PLUS Five more new Cub Scouts of ANY rank!

This would mean over 1,000 new Cub Scouts council-wide!

Scouts BSA

We need a renewed emphasis!

Can't count on cross-overs

- Engage PLC and other older Scouts in planning and executing recruiting.
- Make sure that you engage and retain new Scouts from last spring
- Utilize NFA events
- First campouts can be critical to retention!
- Make sure your BeAScout pin is accurate and up-to-date.

2023 Fall
Recruiting
W. D. Boyce Council

#ADVENTURE ON!

This guide and more available at
<https://bit.ly/wdb-recruit23>

Scouts BSA

Additionally:

- Reach out to Cub Scouts "lost" during COVID who are now Scouts BSA age.
 - District professional will provide you with contact lists of former Cub Scouts
 - Also no rejoining fee!
- Keep in mind that recruiting is not about convincing those who are interested, but finding and welcoming those who ARE!
- It's never too late to be a Scout
 - Don't have to have been a Cub Scout
 - It's NOT all about making Eagle – great experiences are possible without making Eagle.
- Scouts and sports CAN co-exist!
 - Demonstrate the flexibility to be welcoming when they can be there, understanding when they can't.

Scouts BSA

Target for Every Troop

Minimum of 2+ Patrols*

Provides more leadership opportunities for older Scouts

Provides natural basis for friendly competition

More Scouts = More FUN

** 5-7 Scouts per patrol, Senior Patrol Leader + Asst SPL = 12+ Scouts per Troop*

Membership Fees

Effective August 1:

- *National kept increase to \$5*
- *No change to joining fee*
- *No change to charter fee (\$100)*
- *Council keeping program fee at \$28*
- Fees for new members will be based on joining date
- Fees for existing members will be based on recharter month
- Adult volunteer fee increasing to \$60 due to increasing cost of
- Insurance and enhanced background checks
- Merit Badge Counselor (if only role): \$25

More details on impact to rechartering process coming soon!

Effective August 1, 2023
No Proration of Fees

2023 BSA NATIONAL MEMBERSHIP FEES

ANNUAL MEMBERSHIP FEE

EFFECTIVE
AUGUST 1 2023 FOR ALL NEW MEMBERS

\$80 /YR \$5 Increase	Participants in kindergarten through age 20.
\$50 /YR \$5 Increase	Participants age 10 - 20.
\$60 /YR \$19 Change	Adult volunteers in all unit/non-unit positions. Those with multiple roles will pay only for one position. Merit Badge Counselors with no other roles will pay \$25.
\$25 /YR Merit Badge Counselor	

Additional fees might be charged by local councils and areas.

NEW-MEMBER JOINING FEE*

AUGUST 1 2023 → **\$25** ONE-TIME TO JOIN

Same flat fee no matter when you join during the year. New members pay joining fee in addition to membership fee.

* No Change

No joining fee for adult volunteers, Exploring participants, participants previously registered in any BSA program, or those transferring from one program to another.

UNIT RECHARTER FEE

\$100/yr

For all new and rechartering units.
No Change

Not final infographic

Guides with Links and More Online:



<https://bit.ly/wdb-recruit23>