





Fall 2023 Recruiting

Cub Scouts

Building on what we introduced last year:

- Plan your Scout Talks and School Nights for Scouting with your District Executive using 12-Step plan.
- Council will print flyers and provide yard signs, DEs will give Scout Talks
- Special Facebook geofencing offer:
 - Council will set up for your School Night for Scouting and MATCH the first \$50 of the cost.
 - Sign up at the same time you complete your SNFS planning form



Cub Scouts

Additionally:

- Reach out to Cub Scouts "lost" during COVID.
 - District professional will provide you with contact lists of former Cub Scouts who are still within the age range of Cub Scouts
 - No rejoining fee!
- Plan "NFAs" (Normal Friend Activities)
 - Low-pressure events where kids and families can have fun, mingle with current Cub Scouts and their families
 - Fun for your pack, but also provides a welcoming environment for new families
- Mixed-gender Dens
 - Piloted last year nationally and in our council, now officially approved.
 - Especially helpful when single-gender dens are too small, short of adult leaders.

Cub Scouts

2023 Goal

Five by Five - *PLUS 5*

Five new Lions...

Five new Tigers...

PLUS Five more new Cub Scouts of ANY rank!

This would mean over 1,000 new Cub Scouts council-wide!

Scouts BSA

We need a renewed emphasis!

Can't count on cross-overs

- Engage PLC and other older Scouts in planning and executing recruiting.
- Make sure that you engage and retain new Scouts from last spring
- Utilize NFA events
- First campouts can be critical to retention!
- Make sure your BeAScout pin is accurate and up-to-date.



Scouts BSA

Additionally:

- Reach out to Cub Scouts "lost" during COVID who are now Scouts BSA age.
 - District professional will provide you with contact lists of former Cub Scouts
 - Also no rejoining fee!
- Keep in mind that recruiting is not about convincing those who are interested, but finding and welcoming those who ARE!
- It's never too late to be a Scout
 - Don't have to have been a Cub Scout
 - It's NOT all about making Eagle great experiences are possible without making Eagle.
- Scouts and sports CAN co-exist!
 - Demonstrate the flexibility to be welcoming when they can be there, understanding when they can't.

Scouts BSA

Target for Every Troop

Minimum of 2+ Patrols*

Provides more leadership opportunities for older Scouts Provides natural basis for friendly competition More Scouts = More FUN

* 5-7 Scouts per patrol, Senior Patrol Leader + Asst SPL = 12+ Scouts per Troop

Membership Fees

Effective August 1:

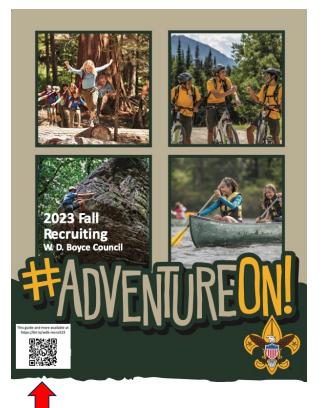
- National kept increase to \$5
- No change to joining fee
- No change to charter fee (\$100)
- Council keeping program fee at \$28
- Prorated fees eliminated
- Fees for new members will be based on joining date
- Fees for existing members will be based on recharter month
- Adult volunteer fee increasing to \$60 due to increasing cost of
- Insurance and enhanced background checks
- Merit Badge Counselor (if only role): \$25

More details on impact to rechartering process coming soon!

2023 BSA N	IATIONAL MI	EMBERSHIP FE
ANN	UAL MEMBER	SHIP FEE
	AUGUST 1 2023	
\$ 80 /yr	Participants in ki	ndergarten through age 20.
\$50/yr	EXP LOR ING	Participants age 10 - 20.
\$60/yr s15 Change 25/yr Merit Badge Counselor	.	Adult volunteers in all unit/ton-u sitions. Those with multiple roles w only for one position. Merit Badg unselors with no other roles will pa Advanthe nightbe charged by load reacts and NING FEE*
AUGUST 1 2023		Same flat fee no matter when you join during the year. New members pay joining fee in addition to membership fee.
	> 🛧	> 🔹 - No Cha
		cipants, participants previously 19 from one program to another.
UN	IIT RECHART	ER FEE
1	\$ 100/	yr

Guides with Links and More Online:







https://bit.ly/wdb-recruit23